



2017 CORPORATE CATALOGUE



Srixon is a brand owned by Dunlop Sports co. Itd., a subsidiary of Sumitomo Rubber Industries Ltd., specializing in golf and tennis. Srixon is most well known globally for its golf balls, holding the largest number of golf ball patents worldwide, and having previously supplied other leading manufacturers such as Dunlop Slazenger with great success. They also produce a full range of golf clubs and accessories.

Srixon is a registered trademark of Dunlop Sports and Dunlop Sports is a Company of the Sumitomo Rubber Industries Group.

The word SRIXON is derived from what was formally known as SRI Sports , X which means unlimited and ON which means going onwards.







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# 2017 GOLF BALLS

### PREMIUM SELECTION

















The full Srixon golf ball line-up is available for customisation in the form of a logo or text personalisation.

Minimum order quantity for logo: 3 dozen Minimum order quantity for personalisation: 2 dozen

#### **NEW**

#### **Z-STAR PURE WHITE**

The new Z-STAR with next generation Dimple™ technology combines with the deliver incredible distance.

#### **NEW**

#### **Z-STAR XV PURE WHITE**

The new Z-STAR XV has an enhanced dual Energetic Gradient Growth<sup>TM</sup> penetrating distance, and the new SpinSkin<sup>TM</sup> coating provides exceptional

#### **AD333 TOUR - PURE WHITE**

SRIXON

designed especially for golfers that don't possess tour level swing speeds

#### AD333 PURE WHITE /YELLOW

spin control around the green. Coupled Srixon Soft Feel golf ball provides

#### **SOFT FEEL SOFT WHITE /** YELLOW

Now in its 10th generation, the new

#### **SOFT FEEL LADY SOFT WHITE**

with a slightly higher launch.

#### **ULTISOFT WHITE / YELLOW**

golfers with low to mid swing speeds feel without sacrificing distance. The straighter distance.

# 2017 GOLF BALLS VALUE SELECTION

# 2017 GOLF BALLS BESPOKE PACKAGING





#### DISTANCE

This Distance golf ball has higher initial velocity, a softer compression compared to the previous model and a penetrating ball flight to provide optimum distance with responsive soft feel.



DISTANCE IN A MEGABOX

## RANGE BALLS Minimum order quantity: 500 dozen



The Srixon 1 piece Range Ball offers superior durability and performance. Its  $3 \times 1$  higher durability will bring more value to your customers and last longer. With its limited flight design it will also suit shorter driving ranges. Offered in white and yellow. Please allow for extended delivery times with bespoke logo. (4-5 months from point of approval)

SRIXON RANGE 1PC YELLOW / WHITE



The Srixon premium 2 piece Range Ball offers great performance and added durability. With its full flight characteristics and exceptional soft feel it is close to a playing ball and offered your customer a outstanding Range experience. Please allow for extended delivery times with bespoke logo. (4-5 months from point of approval)



### GENERAL LOGO REQUIREMENTS



#### YOUR LOGO













LEASE SUPPLY PANTONE COULORS FA REDRAWING IS REQUIRED WE WILL CHARGE \$11.



## ACCESSORIES

## ACCESSORIES GOLF BAGS







59 kg
9.5" 5-way top
Exquisite design with TPU side logo
Integrated umbrella sleeve
7 conveniently placed pockets, 2 inner zipper pockets
Insulated cooler pockets
Waterproof zipper for velour-lined valuables pocket
Ergonomic rubber foot base
Shoulder strap with Srixon logo
Custom Embroidery: Detachable belly pane



#### **TOUR CART STAFF BAG**

3.5 kg
9" 14-way top
Velour-lined valuables pocket
6 conveniently placed pockets
Insulated cooler pocket
Cart strap containment loop
Ergonomic rubber foot pads with stability base
Colors: Black, White
Custom Embroidery: Detachable ball pocket

## ACCESSORIES GOLF BAGS



#### **TOUR STAND BAG**

2.8 kg
8.5" 6-way top
Full length club dividers
Comfort mesh hip pad
Velour-lined valuables pocket
Comfort suspension system shoulder strap
Ergonomic front handle
Insulated cooler pocket
Towel ring
Rubber foot pads with stability control
Quick-snap rain hood



11" 4-way top with scooped front section for easy club access Strategic 8-pocket layout CSS (Comfort Suspension System) straps EZ grab trunk handles Velour-lined valuables pocket Umbrella sleeve and towel ring Scorecard sleeve and insulated hydration slee

#### EMBROIDERY LOCATION

Maximum embroidery size - 75mm x 75mm



#### SRX AIR LITE Stand Bag

6" 2-way top
Full length club dividers
Durable double dual straps
6 zippered pockets plus waterproof velour
lined valuables pocket
Towel ring with glove caddy
Insulated cooler pocket with drainage hole
Durable grab handle
Sleeve to hold pen
Sleeve to hold pen
Sleeve to holde pitch-mark-repairer tool
Rain hood included

# ACCESSORIES TRAVEL GEAR

### EMBROIDERY LOCATION Maximum embroidery size - 75mm x 75mm



## SRX TRAVEL COVER WITH WHEELS

1680 Ballistic Nylon
Thick sponge protection of Golf Club
Oversized to accommodate most bags
Security webbing with buckle
3 strategically placed pockets
Easier lift handle
Wheeled construction
Weight 3.34kgs



#### **SRX SHOE BAG**

1680 Ballistic Nylon Drawstring closure Full inner velour lined External storage pocke



#### SRX DUFFEL LOCKER ROOM

1680 Ballistic Nylon Good sized main compartment Wide opening provides full interior access Interior shoes compartment Dual end pockets with cargo handles Adjustable and removable shoulder strap



Minimum order quantity: 12 caps (2 boxes of 6)

#### SRX Spinskin Cap

Unstructured fit
Moisture-wicking material
Light weight
Adjustable back buckle closure
Maximum embroidery size - 50mm x 50mm

## ACCESSORIES O T H E R S



### SRX TOUR TOWEL MICRO FIBER

Used by Srixon Iour Players
Heavy Duty Micro Fibre
Superior absorbency and quick drying
Carabineer clip attachment
Size: 20" x 40"
Maximum embroidery size - 75mm x 75mm



## SRX BAG TRIFOLD TOWEL MICRO FIBER

Heavy Duty Micro Fibre
Superior absorbency and quick drying
Carabineer clip attachment
Tri-fold design
Size: 16" x 21"
Maximum embroidery size - 75mm x 75mm



#### **UMBRELLA**

Golf towel bar Lightweight design Slip-resistant Pro Grip rubbe handle Double canopy 62" arc





# CLEVELAND GOLF WEDGES

#### 588 RTX-3 / RTX 2.0

Three innovations combine to maximize spin with more consistency.

New Tour Zip Grooves have a deeper, narrower U shape with a sharpe edge radius in all lofts to enhance contact across a wide variety of conditions.

The advanced, 2-pass micro milling pattern increases friction and is directionally enhanced by loft: low lofts (46°-52°) have a straighter pattern to accommodate full shots and high lofts (54°-64°) have a more angled pattern to optimize open-face shots. Laser Milling precisely roughens the face surface to the conforming limit.



**SNAPSHOT**: Picture only

**ENGRAVING**: Colored logo (max size 25mm<sup>2</sup>)

#### **SPECIFICATIONS**

588 RTX-3 - all lofts 588 RTX 2.0 - 52°, 56°, and 60° Standard Lie RH only

Minimum order quantity: 12 wedges (less than 12 wedges is subject to a set-up fee)

Clevelord 00 . ETCHING: Logo monochrome KEEGAN BRADLEY **CUSTOM LOGO** AND INSCRIPTION

Lead time: 3 weeks

# CLEVELAND GOLF ACCESSORIES



#### **UMBRELLA**

62" Double Canopy Umbrella Wind Venting Internal Cord Design Moulded Handle





### TRI-FOLD MICRO FIBRE TOWEL

Heavy Duty Micro Fibre
Superior absorbency and quick drying
Carabineer clip attachment
Tri-fold design
Size: 16" x 21"
Maximum embroidery size - 75mm x 75mm

# SALES & CUSTOMER SERVICE

TO ORDER SRIXON AND CLEVELAND GOLF GOODS PLEASE CONTACT YOUR REGIONAL ACCOUNT MANAGER OR CONTACT OUR HEAD OFFICE:

#### SRIXON SPORTS EUROPE LTD CONTACT

UNIT 3 NEWMAN LANE IND. EST. ALTON, HAMPSHIRE GU342QR, UK

EMAIL - LogoBalls@srixon.co.uk CALL - 01420 594170



# NOTES